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S. P. More Dnyanam Annam Foundation's

S P M INSTITUTE OF BUSINESS STUDIES

COLLEGE OF HOTEL, TOURISM & BUSINESS STUDIES

**BACHELORS IN BUSINESS ADMINISTRATION
+ DIPLOMA IN AIRLINE MANAGEMENT**

Duration : 3 years

**Eligibility :
12th Pass & Above**



SUBJECTS

SEMESTER 1

English Language
Business Communication
Economics
Fundamentals of accounting
Introduction to Computer

SEMESTER 2

Principles of Management
Business Statistics
Financial Accounting
Business Law
Indian Culture and Business Ethics

SEMESTER 3

Marketing Management
Personnel Management
Financial Management
Production Management
Business Organisation

SEMESTER 4

Organisational Behaviour
Business Policy
Quantitative Techniques
Research Methodology
Entrepreneurship
Summer Internship

SEMESTER 5

Management Information System
Retail Concept and Strategies
Comprehensive Viva
Specialisation Paper 1
Specialisation Paper 1
Specialisation Paper 2
Specialisation Paper 2

SEMESTER 6

Environmental Management
E-commerce
Field Work and Viva
International Marketing
International Financial Management
Industrial Relation.



FEATURES

Internship in USA / Australia*

Earn as you Learn

Provides a definitive and efficient pathway to a graduate degree, required for entry-level positions in many fields today

Removes traditional barriers to entry into graduate-level study, such as standardized tests, application costs and admissions decision challenges

Encourages you to stay on track in your academic progress through a formalized structure

Allows you to become an international student for Master's programme.

Excellent Internships and Placements

Scholarship available



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**📍 S P M INSTITUTE OF BUSINESS STUDIES, S P MORE COLLEGE 15, Podi No. 1,
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For More information log on to our website : 🌐 www.spmorefoundation.com